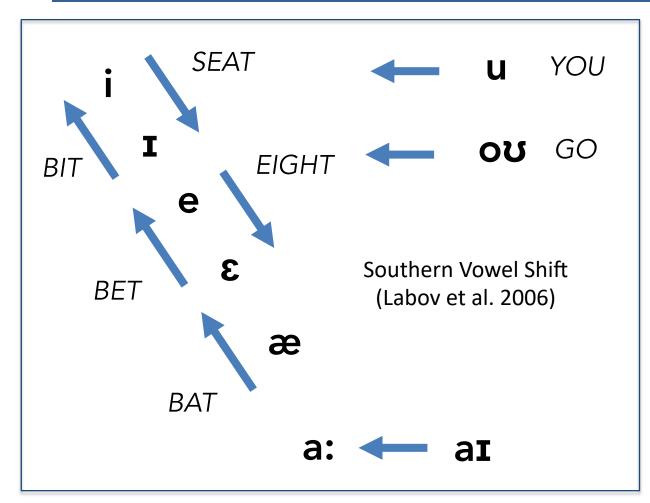
# Finding pockets of social variation in the Digital Archive of Southern Speech

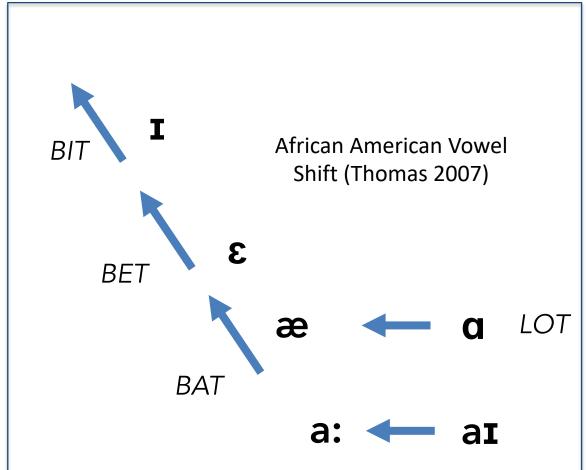
Joseph A. Stanley & Margaret E. L. Renwick University of Georgia

> 5<sup>th</sup> Annual Linguistics Conference at UGA October 12–13, 2018 Athens, Georgia



# Southern Shifting





## Potential outcomes of Southern shifting

- Southern Vowel Shift
  - Increased overlap or "swapping" of /i I/, /eI E/; overlap of /æ E/
  - Decreased acoustic distance between /u i/, /oυ i/
- African American Vowel Shift
  - Increased overlap of /i I/, /eI  $\varepsilon$ /, /æ  $\varepsilon$ / (swapping less likely)
- SVS vs. AAVS
  - Front vowels positioned differently
  - Back vowels positioned differently
    ...in European American vs. African American speech

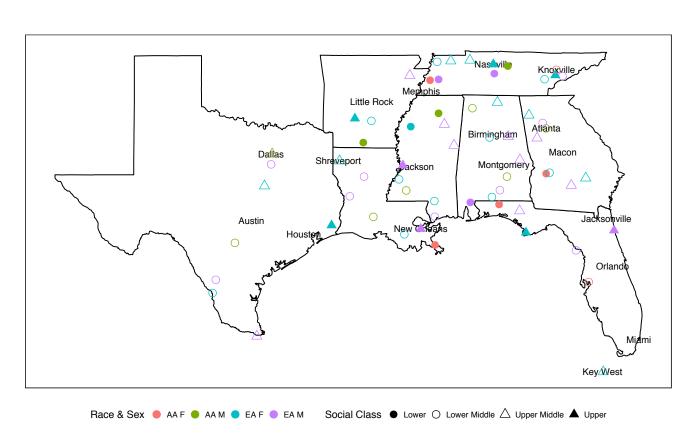
#### Research Questions

- Does shifting strengthen over time?
  - Age effects
- Do European American and African American speakers shift differently?
  - Race effects
- Do women and men shift differently?
  - Sex effects
- Do speakers in different parts of the South shift differently?
  - Effect of state
- We test for the SVS and AAVS in the Digital Archive of Southern Speech
  - This large corpus permits simultaneous examination of multiple social factors

### DATA AND METHODS

# The Digital Archive of Southern Speech

- Audio corpus of semi-spontaneous linguistic atlas interviews; 367 hours (Kretzschmar et al. 2013)
- 64 American speakers native to 8 Gulf States, recorded 1970–1983
- Speakers represent a balanced mixture of ethnicities, social classes, education levels, ages
- DASS is being transcribed, aligned, and acoustically analyzed at UGA (Olsen et al. 2017)
  - All speakers are represented in current dataset



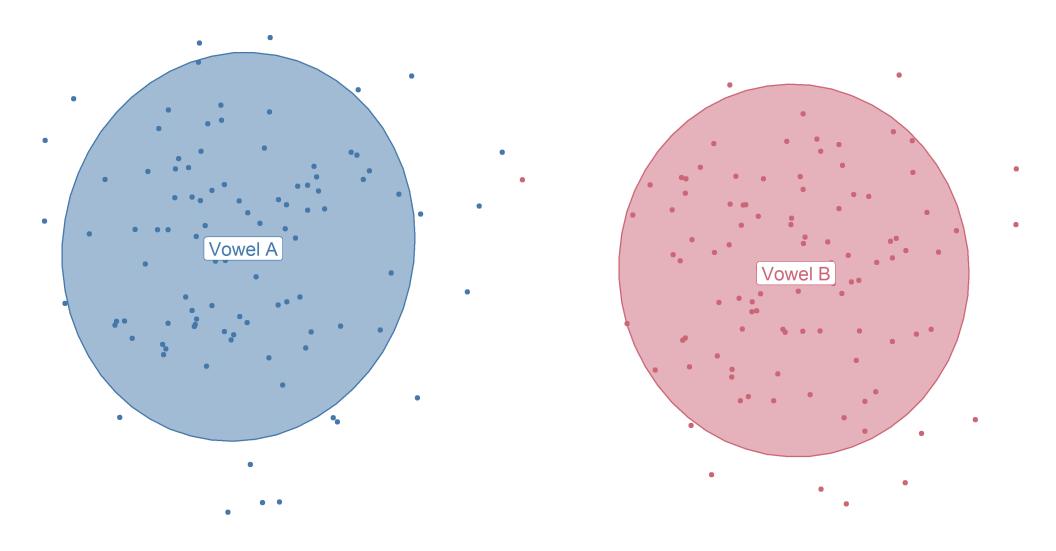
#### Data

- Data Processing (Olsen et al. 2017)
  - Audio was digitized from original reel-to-reel format.
  - Interviews were manually transcribed and spot-checked by trained workers.
  - They were then processed with DARLA (Reddy & Stanford 2015)
    - ProsodyLab for forced alignment (Gorman et al. 2011)
    - This version of DARLA used FAVE for formant extraction (Rosenfelder et al. 2014)
- Exclusions
  - Only tokens with primary stress
  - Mahalanobis distance for filtering: excluded points grater than 95% quantile of a chisquared distribution
  - Normalized using the Lobanov transformation

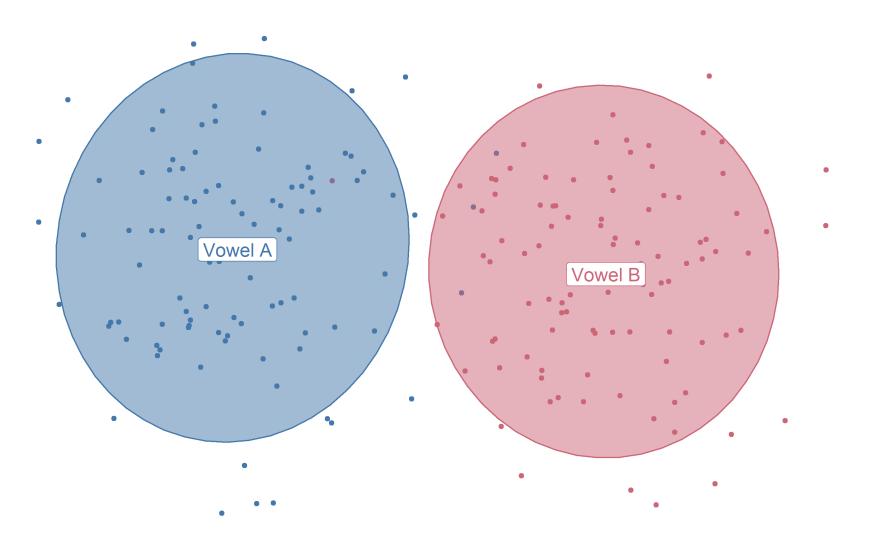
## Overlap measured with Pillai scores

- What are Pillai scores? (cf. Nycz & Hall-Lew 2013)
  - An output of MANOVA, a test that can model multiple dependent variables.
  - Measures the difference between two groups in a multivariate space.
  - Ranges from 1 (complete separation) to 0 (complete overlap)

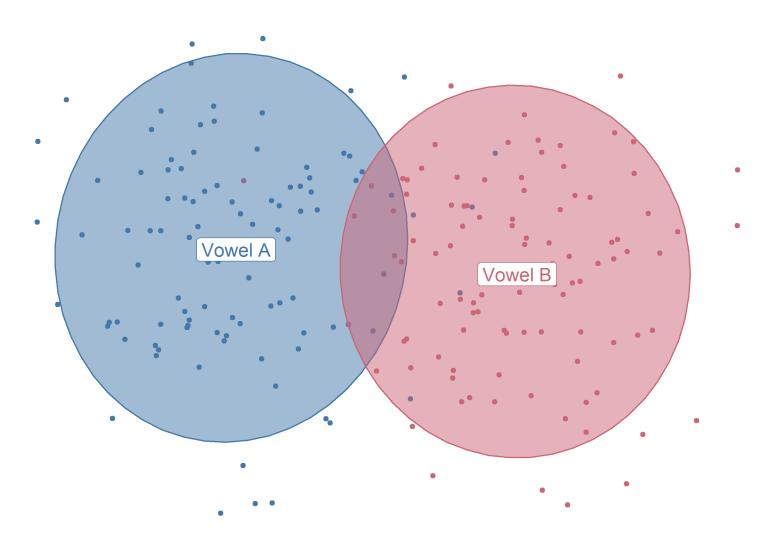
Pillai score: 0.9



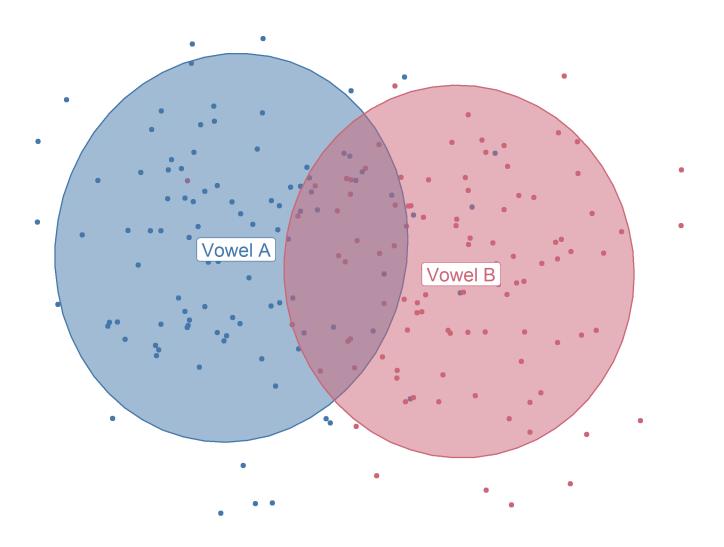
Pillai score: 0.8



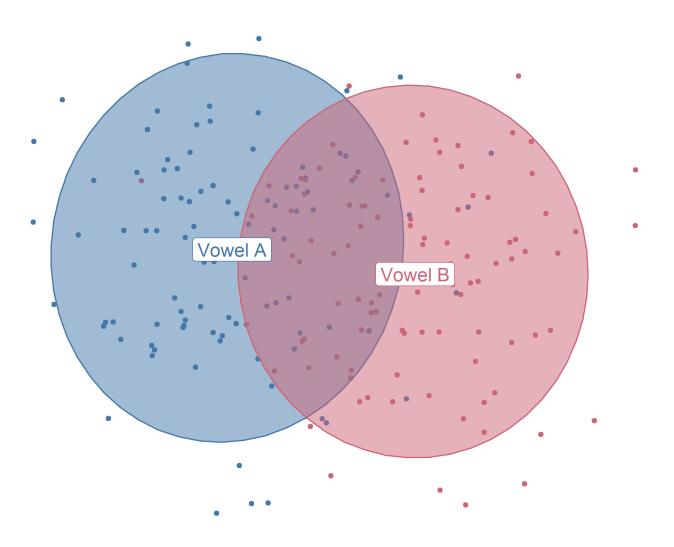
Pillai score: 0.7



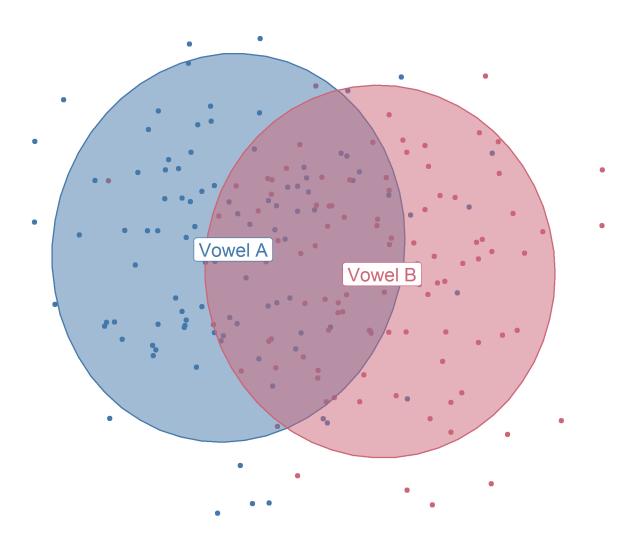
Pillai score: 0.6



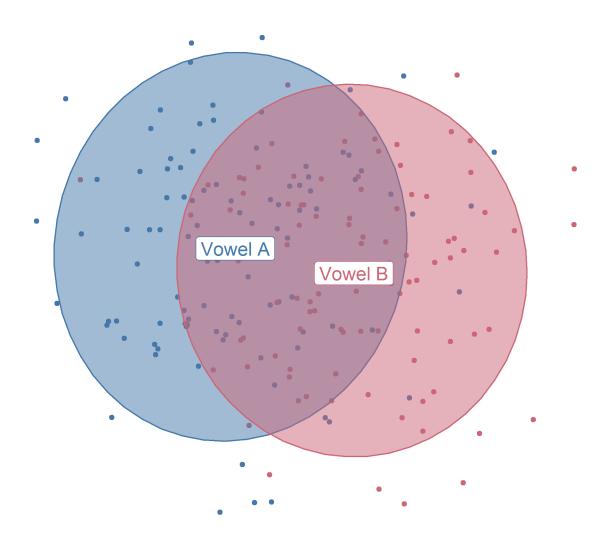
Pillai score: 0.5



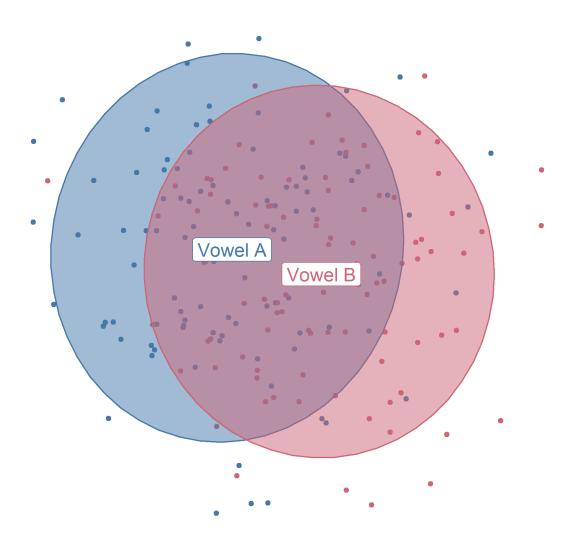
Pillai score: 0.4



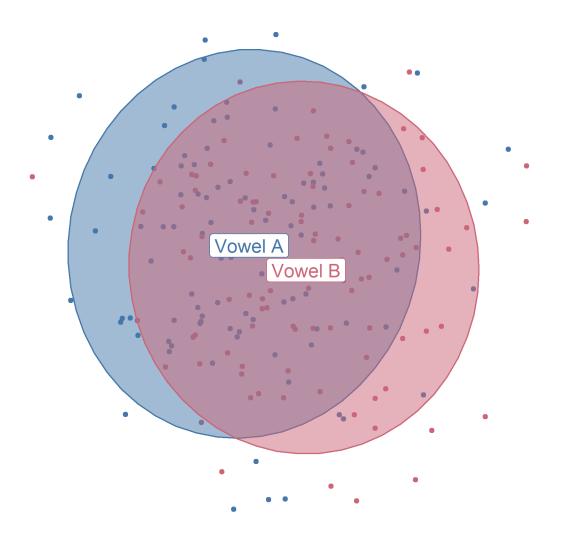
Pillai score: 0.3



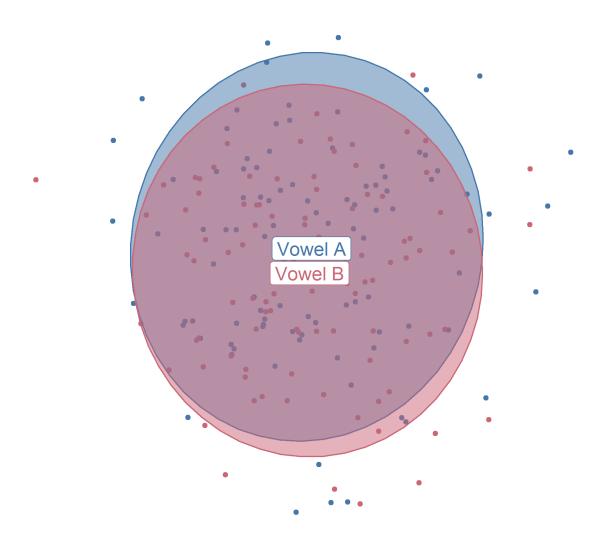
Pillai score: 0.2



Pillai score: 0.1



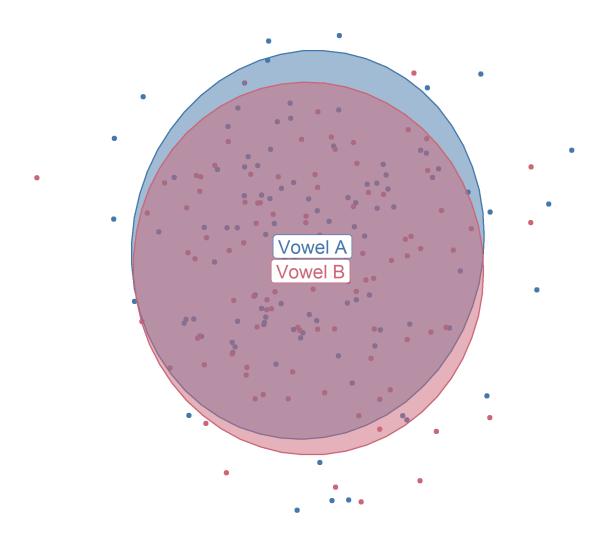
#### Pillai score: 0.015



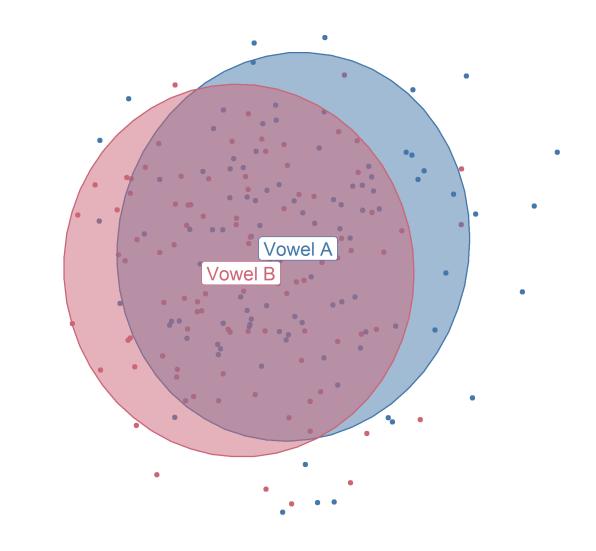
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  - Ranges from 1 (complete separation) to 0 (complete overlap)
- How to measure "swapping"
  - Pillai tell the magnitude of difference, but not the direction.
  - So, if the /eɪ/ was lower in the vowel space than /ε/, we turned the Pillai score negative (Hall-Lew 2009, 2010; Renwick & Stanley 2017).

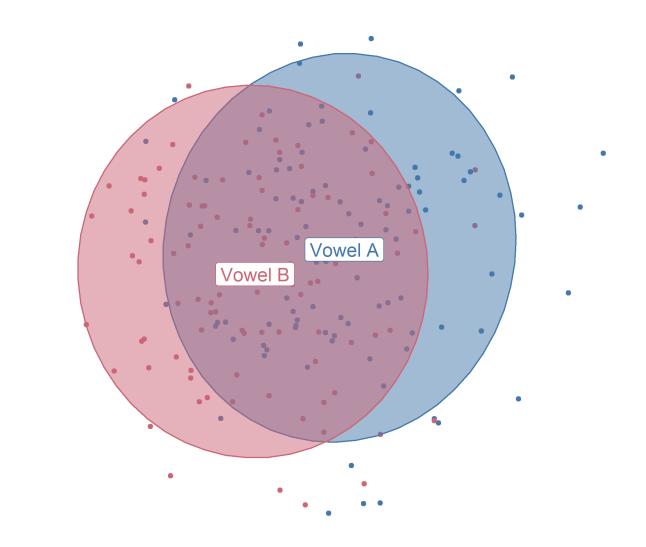
#### Pillai score: 0.015



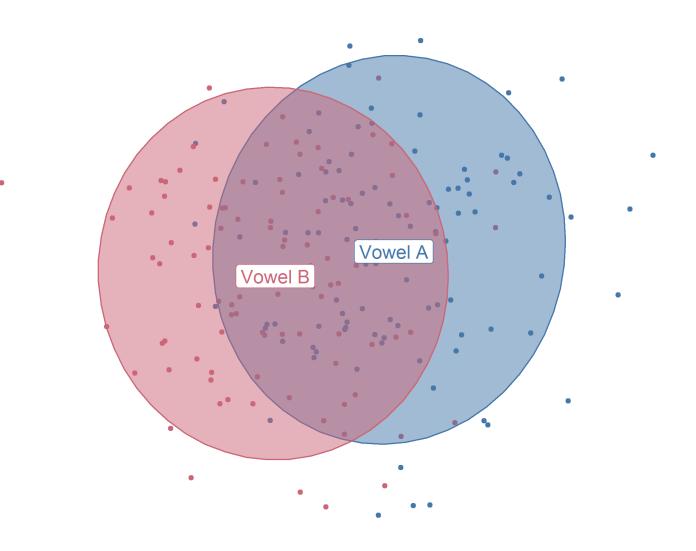
Pillai score: -0.1



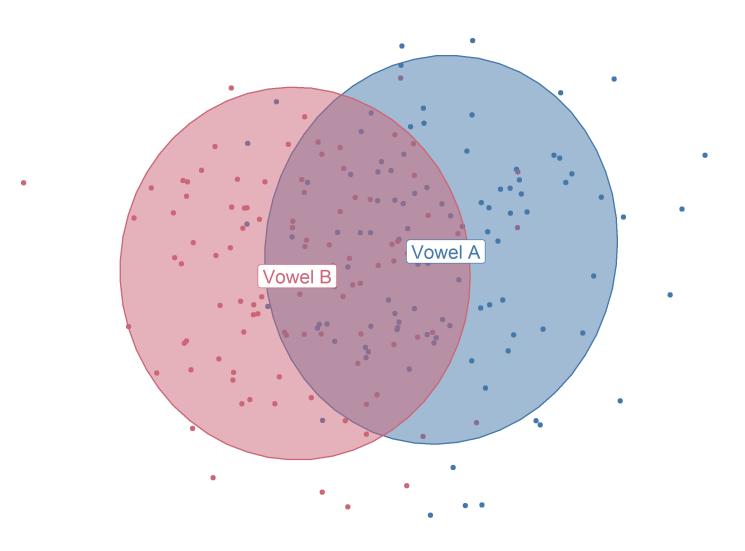
Pillai score: -0.2



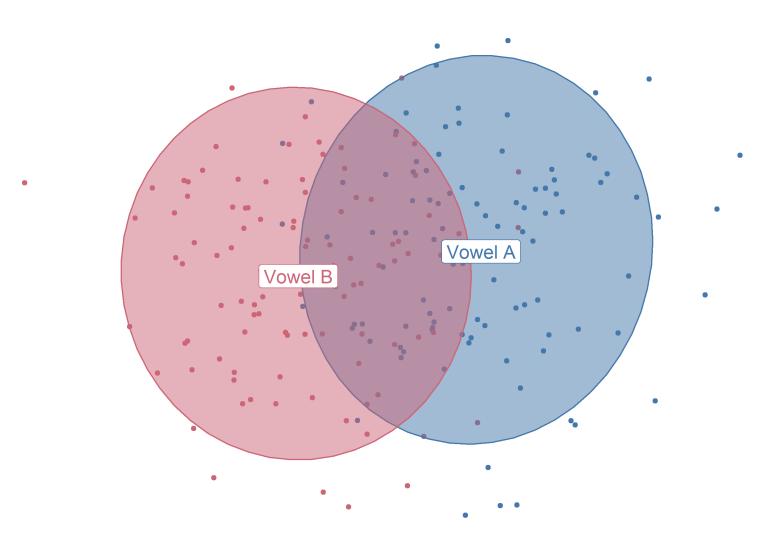
Pillai score: -0.3



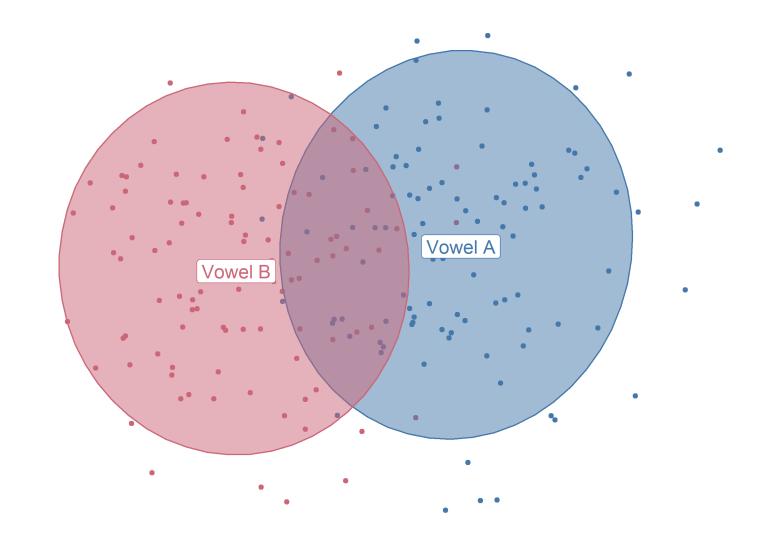
Pillai score: -0.4



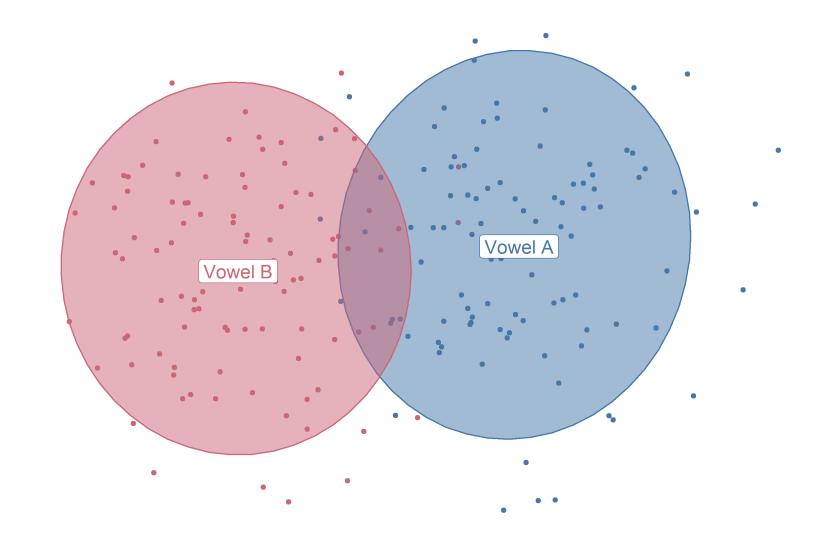
Pillai score: -0.5



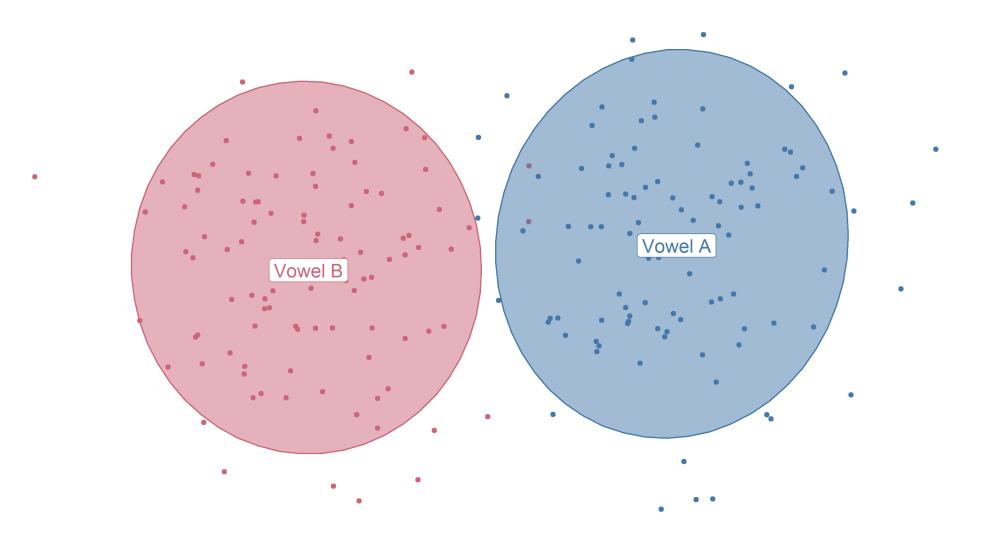
Pillai score: -0.6



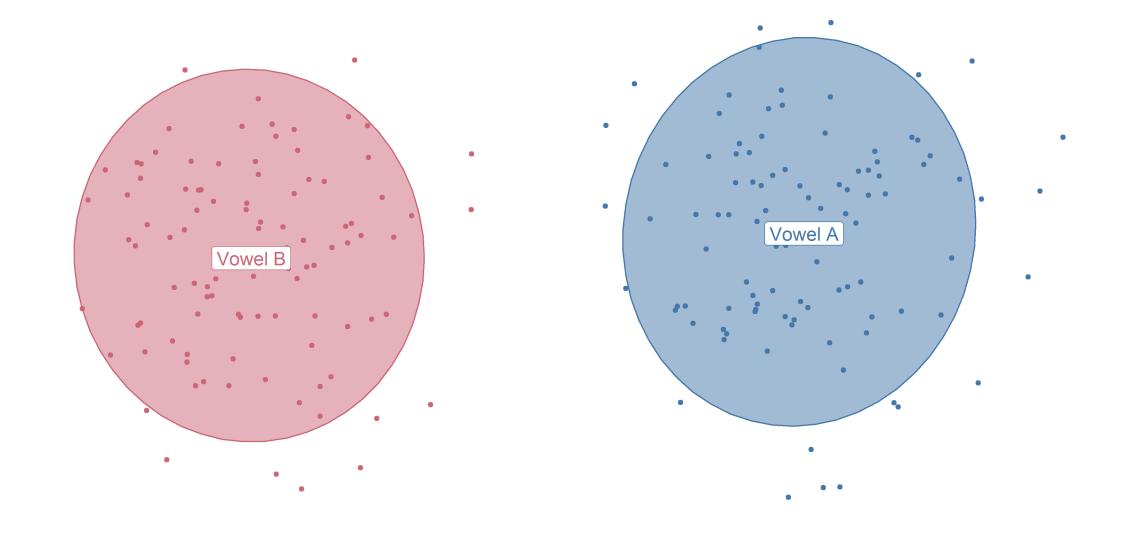
Pillai score: -0.7



Pillai score: -0.8



Pillai score: -0.9

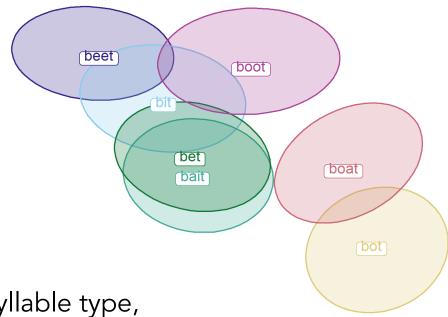


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# Analysis

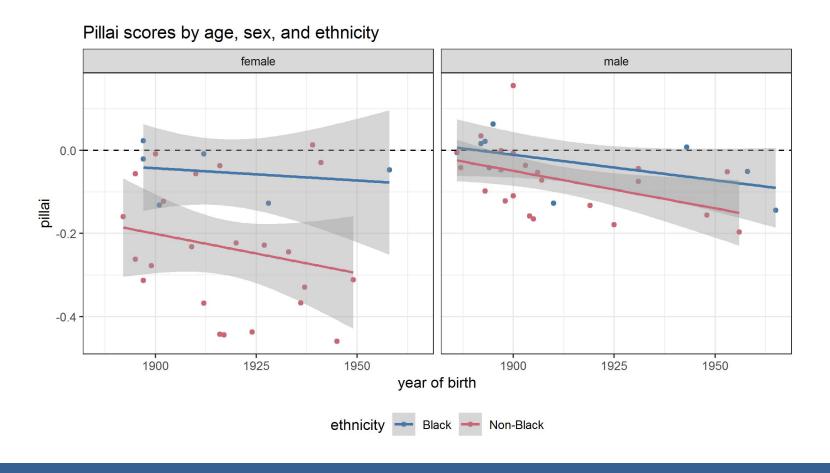
- Pillai scores between four pairs of vowels
  - Front vowel swapping
    - /i/ to /ɪ/
    - /eɪ/ to /ε/
  - Back vowel fronting
    - /u/ to /i/
    - /oʊ/ to /i/
  - Controlled for place, manner, and voicing of the following consonant, the previous segment, the syllable type, stress, and duration.
- Linear mixed effects models on those Pillai scores.
  - Speaker, word, and state as random effects.
  - Stepwise variable selection procedure.



## **FINDINGS**

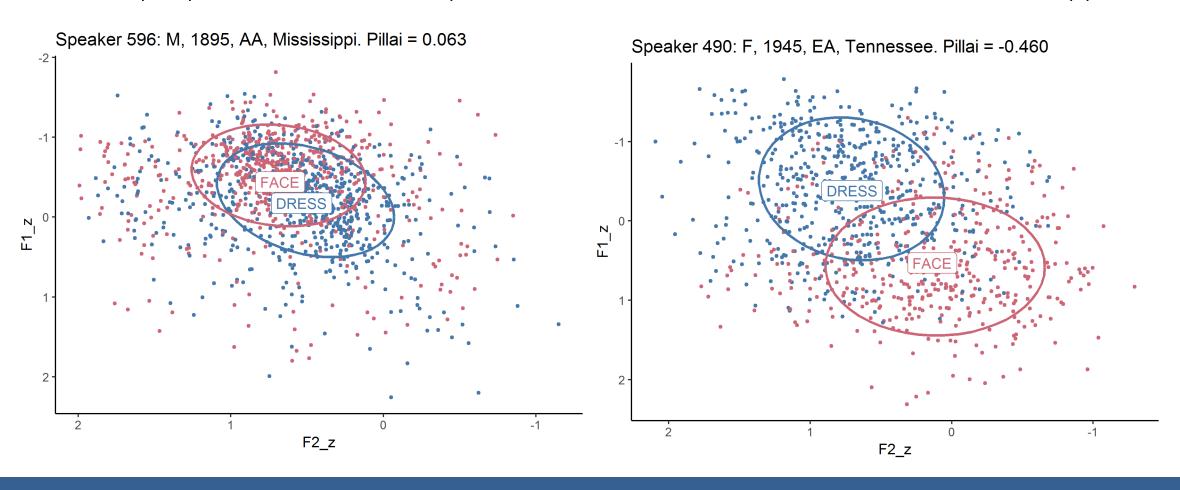
#### Front Vowels: /eɪ/ and/ɛ/

Younger people, women, and European Americans had lower Pillai scores ( = more swapping)



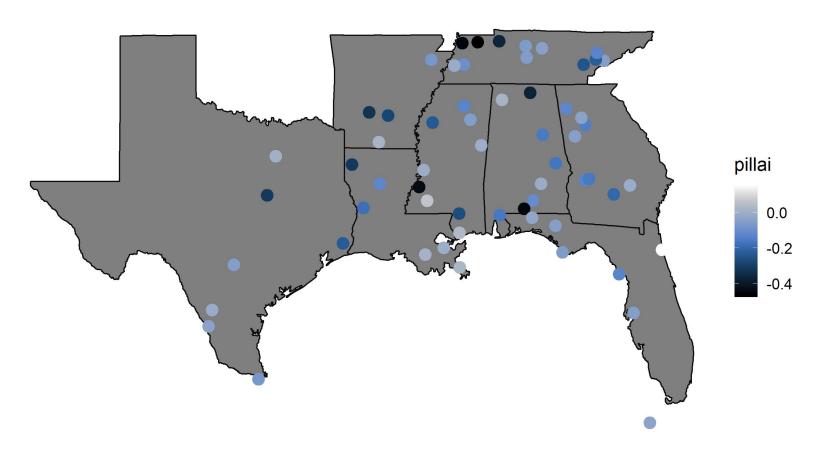
#### Front Vowels: /eɪ/ and/ɛ/

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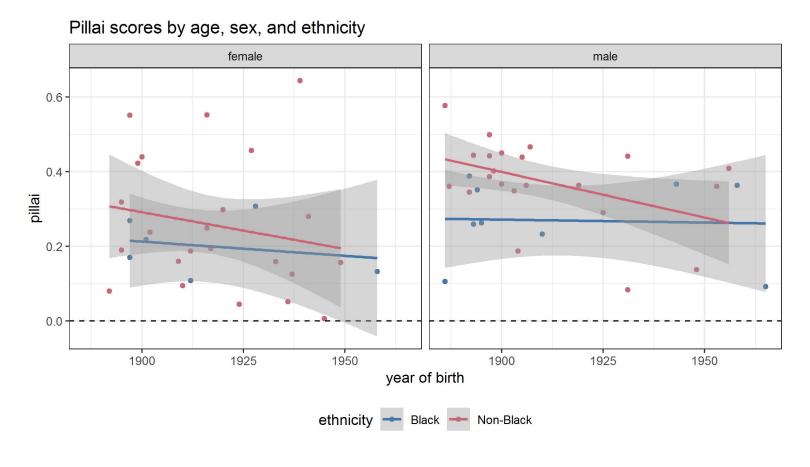
### Front Vowels: /ei/ and/ɛ/

Less swapping in Texas and Louisiana



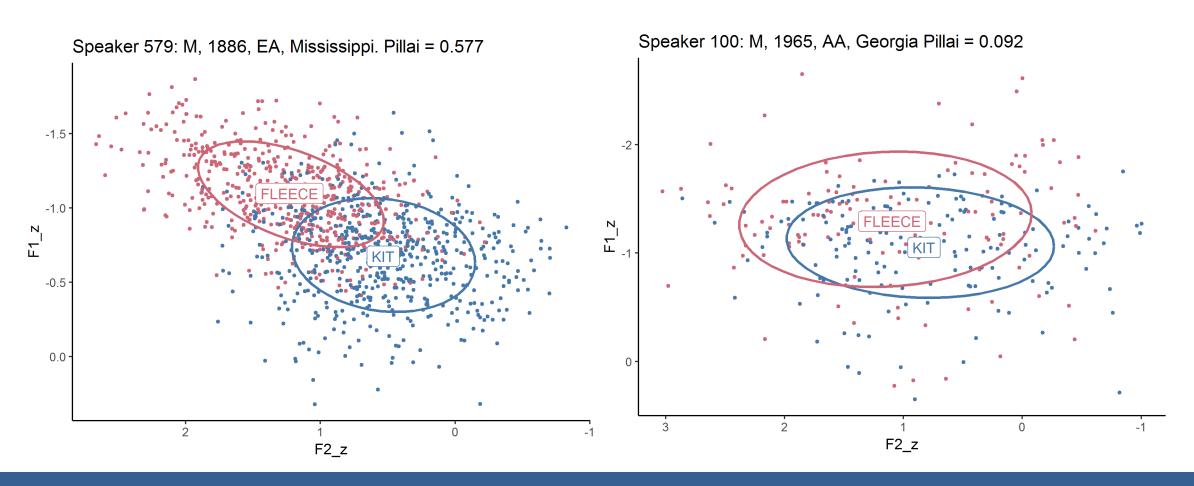
## Front Vowels: /i/ and /ɪ/

Younger people, women, and African Americans had lower Pillai scores ( = more overlap)



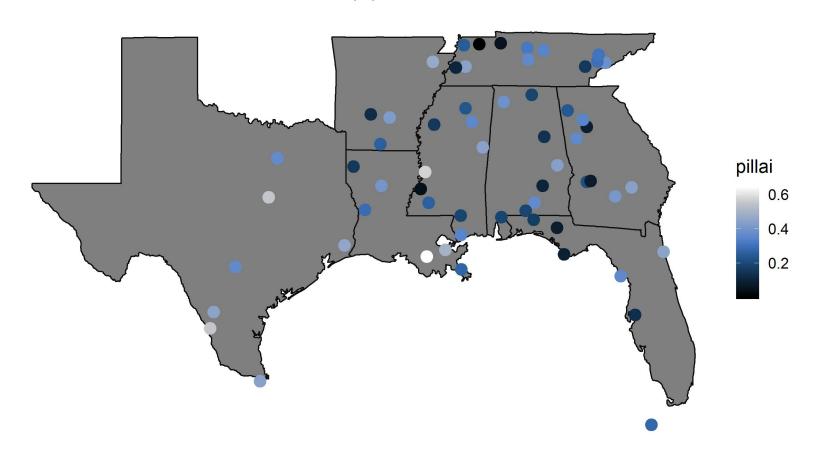
# Front Vowels: /i/ and /ɪ/

Younger people, women, and European Americans had lower Pillai scores ( = more overlap)



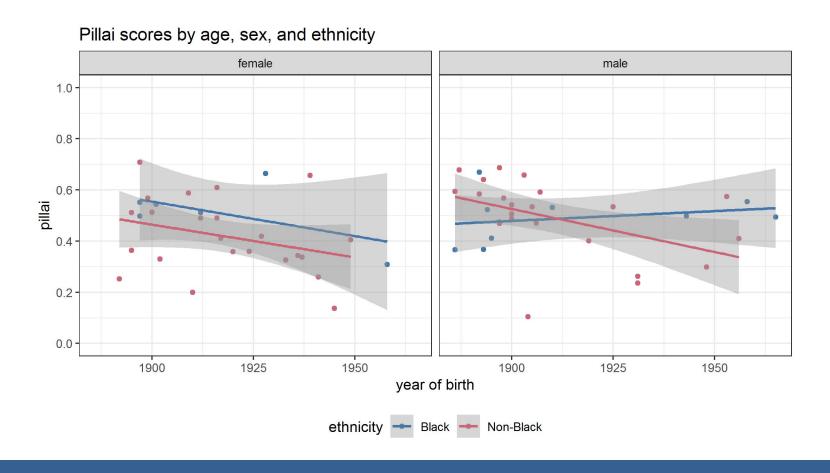
# Front Vowels: /i/ and /ɪ/

Less swapping in Texas.



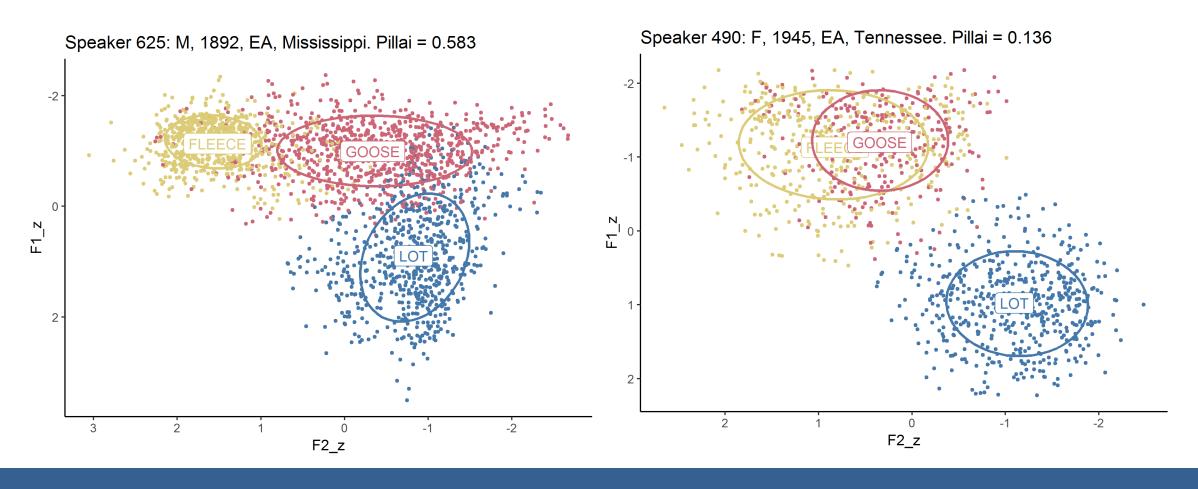
# Back Vowels: /u/ and/i/

Younger, European Americans had lower Pillai scores ( = more /u/-fronting).



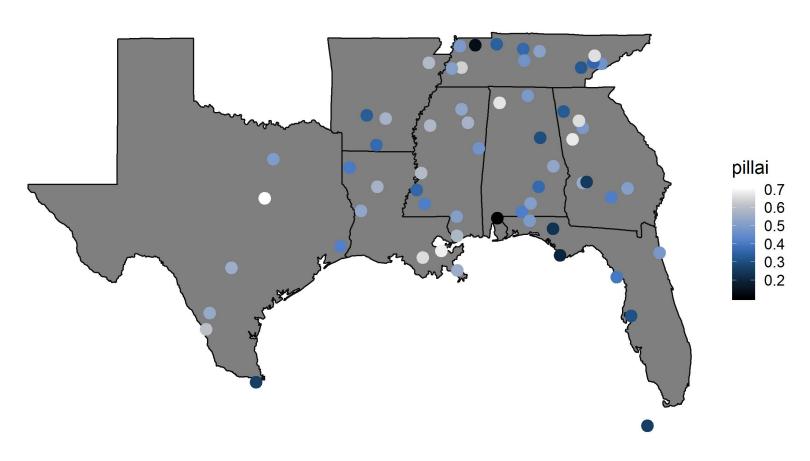
# Back Vowels: /u/ and/i/

Younger people had lower Pillai scores ( = more /u/-fronting)



# Back Vowels: /u/ and/i/

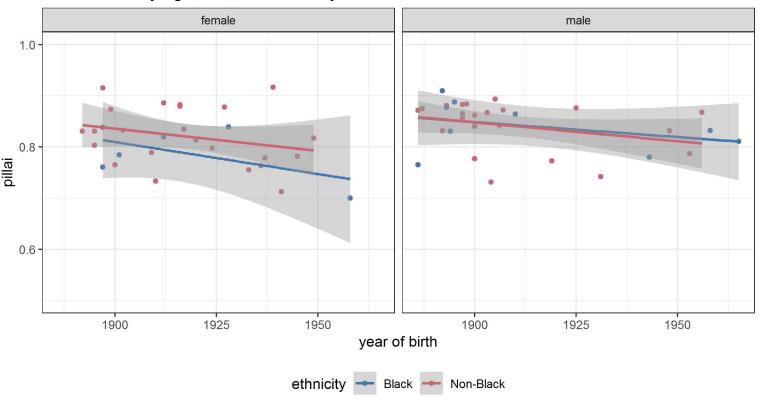
No region was statistically different from the others.



## Back Vowels: /o/ and/i/

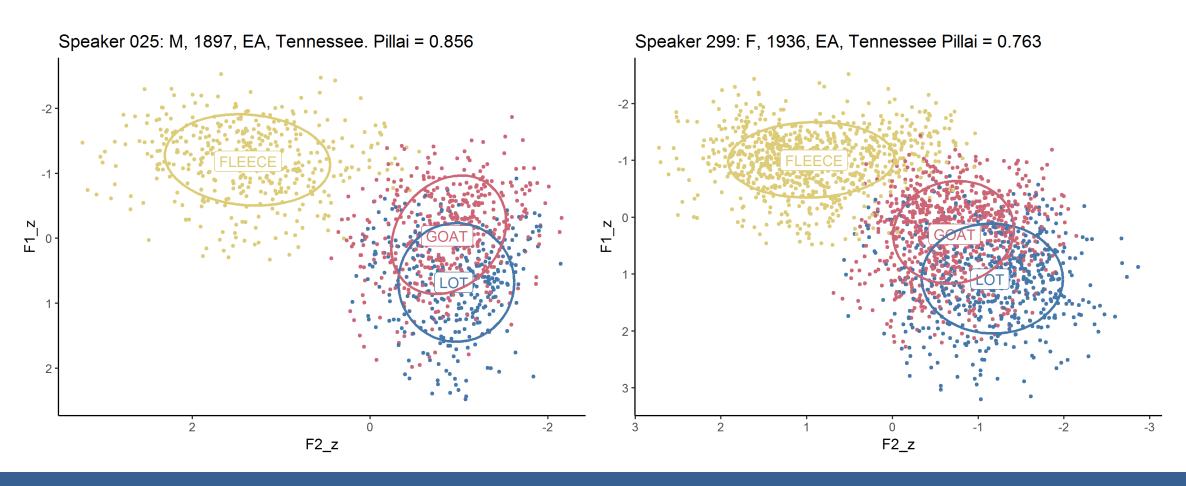
Younger people had lower Pillai scores ( = more /o/-fronting)

Pillai scores by age, sex, and ethnicity



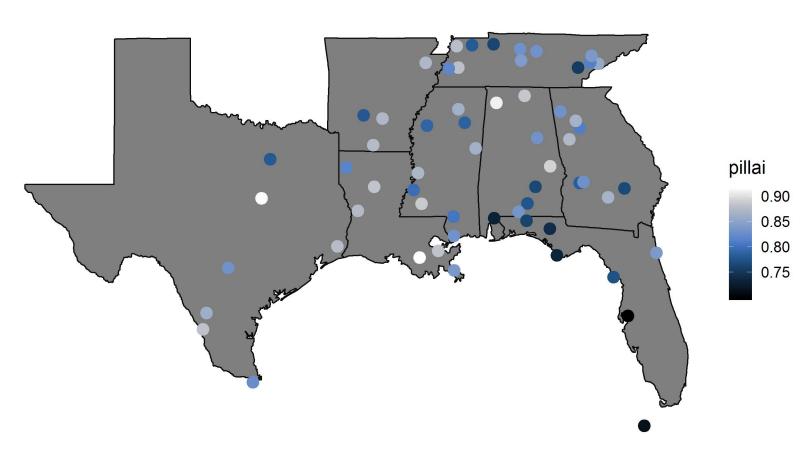
## Back Vowels: /o/ and/i/

Younger people had lower Pillai scores ( = more /o/-fronting)



# Back Vowels: /o/ and/i/

### Slightly more fronting in Florida



# Summary

#### Front vowels

- Younger, white women are swapping the front vowel pairs more.
  - Exactly as predicted: SVS has swapping but AAVS does not.
  - A female-led change in apparent time (Labov 1990)
- Texas and Louisiana are lagging behind.

#### Back vowels

- Younger European Americans have more back vowel fronting.
  - As predicted: back vowel fronting not a part of AAVS.
- Florida ahead of the curve.
  - That's okay because Southern Florida not linguistically Southern (Labov, Ash, & Boberg 2006)

### Discussion

- It's hard to detect language change while it's happening.
  - Hindsight is 20-20 and older recordings serve as real-time evidence for change.
  - DASS speakers were born when southern speech was actively changing.
- DASS illuminates how the SVS and AAVS developed.
  - Vowels were not uniform
    - Swapping of /eɪ/ and/ $\epsilon$ / happened before /i/ and /ɪ/ did.
    - /u/ fronting is more drastic and advanced than /o/ fronting.
  - Social groups were not uniform
    - Younger women lead the front vowel swapping and older men lagged behind.
    - AA speakers not participating in back vowel fronting.
  - Regions were not uniform
    - Texas and Louisiana lagged behind in the swapping.
    - Florida leading in /o/ fronting.

### Conclusion

- Main findings:
  - There is change in time.
  - Women are usually ahead.
  - Differences between ethnicities.
- Legacy corpora offer a unique look into the past and provide us with a view at the development of language change.

# Acknowledgments

- Supported by NSF BCS #1625680
- We are grateful to the Linguistic Atlas Project at the University of Georgia for providing the data presented here
- Annotators & transcribers
- Our NSF / Atlas team



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#### Joey Stanley

University of Georgia joeystan@uga.edu @joey\_stan joeystanley.com

#### Peggy Renwick

University of Georgia mrenwick@uga.edu @syllabicity faculty.franklin.uga.edu/mrenwick/

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